

Agenda Item No: 6

Report to: Museums Committee

Date of Meeting: 7 December 2009

Report Title: Attendance Figures

Report By: Cathy Walling
Acting Museums Curator

Purpose of Report

to inform members of figures for attendances, educational activities and use of Museum's website for the second quarter of 2009-10

Recommendation(s)

1. the report is for noting

Reasons for Recommendations

Introduction

1. Attendances: Hastings Museum and Art Gallery

The figures for July to September are given for comparison.

	July - Sept 2009	July - Sept 2008
Number of visitors	11,189	11,077
Pupils in organised groups	2,037	1,809

2. Attendances: Old Town Hall Museum

	July - Sept 2009	July - Sept 2008
Number of visitors	5,983	5,543
Pupils in organised groups	1,331	1,135

3. Website hits

July - Sept 2009	19,888
July - Sept 2008	20,010

4. Comment

The overall visitor figures are slightly up for both sites over the summer period, reflecting the trend locally and nationally for an increase in Museum visits. Visits by students in organised groups over the same period have also increased at both sites, by 11% at Johns Place and 15% at OTH.

Wards Affected

Ashdown, Baird, Braybrooke, Castle, Central St. Leonards, Conquest, Gensing, Hollington, Maze Hill, Old Hastings, Ore, Silverhill, St. Helens, Tressell, West St. Leonards, Wishing Tree

Area(s) Affected

Central Hastings, East Hastings, North St. Leonards, South St. Leonards

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	Yes
Crime and Fear of Crime (Section 17)	No
Risk Management	No
Environmental Issues	No
Economic/Financial Implications	Yes
Human Rights Act	No
Organisational Consequences	Yes

Background Information

Insert a list of appendices and/or additional documents

Officer to Contact

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